



**Big Brothers  
Big Sisters**

**OF FREDERICTON  
AND OROMOCTO**



**2022 Annual Report**



## **AGENDA - AGM 2022**

23 June 2022

Wilmot Hall

473 King St., Fredericton, NB

7:00 p.m.

1. Welcome and Introductions
2. Approval of Agenda
3. Approval of Minutes from 2021 AGM
4. Business arising from the Minutes
5. Match Testimonials: John Foley and Carol Ann Melvin
6. President's Report: Anita Legere
7. Treasurer's Report: Ryan Campbell
8. Accountant's Report: Jackie Dableh-Hakimian, Partner, Daye Kelly & Associates
9. Nominations and Elections
10. New Business
  - Offence Declaration
11. Adjournment



## MINUTES - AGM 2021

### BIG BROTHERS BIG SISTERS OF FREDERICTON AND OROMOCTO, INC

#### ANNUAL GENERAL MEETING

JUNE 24, 2021

**Members Present:** Annette Atkinson, Katie Beers, Ryan Campbell, Gillian Christie, Rachel Fritz-Nemeth, Dawn Jordan, Anita Legere, Judy Luton, Moira McLaughlin, Joe Rodriguez, Rhonda Rogers, Tiffany Russell, Emma Rhodes, Emma Wagner, Kelly Wilson, Anat Ziv **Guests:** Rosemary Grandy, Larry Johnston

#### 1. WELCOME AND INTRODUCTIONS

President Anita Legere convened the meeting at 7:00 p.m. with a welcome to the 2021 AGM and a round table of introductions.

#### 2. APPROVAL OF AGENDA

**MOTION:** To approve an amended agenda that has item #9 deleted,  
Appointment of the Accountant for 2021-22.  
(Gillian/Anat) Carried

#### 3. APPROVAL OF THE MINUTES OF THE 2020 AGM

**MOTION:** To approve minutes as circulated.  
(Dawn/Ryan) Carried

#### 4. BUSINESS ARISING FROM THE MINUTES None

#### 5. MATCH PRESENTATIONS AND GO GIRLS' REPORT

It was delightful to have a former little and now a big, Kelly, attend our meeting with her former Big Rosemary and current Little Rosalee. Kelly spoke of her relationship with Rosemary, beginning in 1982 as a Big-Little match, and how important this relationship was, and continues to be, in her life. Kelly now carries this on with her match with her Little Rosalee. Although COVID has made it difficult in terms of activities, they still manage to spend a lot of time together; e.g. reading, talking, as Rosalee mentioned when she spoke to the meeting. Rosalee attends Nashwaaksis Memorial School and wants to learn how to swim. She enjoys spending time with Kelly, Rosemary, and Rosemary's grandchildren.

Big Brother Geoff sent a video for the AGM to introduce us to his Little, Kallum, with whom he has been matched for nine months. They enjoy a wide variety of activities, e.g. bowling, eating ice cream, and cooking. They particularly like to take part in outdoor activities. Geoff very much enjoys being a Big Brother and called Kallum "a great Little Brother".

Student Intern Emma presented an update on the Go Girls program that she helped coordinate with Mentoring Coordinator Rhonda Rogers at schools in Fredericton and Oromocto. Six group facilitators

(all students from St Thomas University, including Emma) were trained for group mentoring programs at Devon, Bliss Carman and Harold Peterson Middle Schools. The facilitators worked on such activities as balanced eating and communication skills at their weekly meet-ups with the middle school students. There was a positive response from each of the schools participating and additional middle schools have expressed an interest in future offerings of the Go Girls program.

#### **6. PRESIDENT'S REPORT** (circulated)

Anita noted the past year has been challenging and interesting. For example, BBBS conducted a new fundraiser by selling tickets on a Tiny Home; special thanks were given to Gillian for her work on behalf of this fundraiser.

Anita thanked the Board and staff for their support as the Agency continues to grow.

#### **7. TREASURER'S REPORT** (circulated)

Ryan noted that we were able to end the fiscal year 2020-2021 with a surplus.

The budget for 2021-2022 as approved by the Board was presented. It was considered fiscally prudent to follow a balanced budget for 2021-2022.

#### **8. ACCOUNTANT'S REPORT** (circulated)

Larry Johnston, Partner with Daye Kelly & Associates, noted that we were well in line with our budget during the 2021-2022 fiscal year and ended the year with a surplus of \$7,027.

**MOTION:** To receive the accountant's report as circulated  
(Katie/Gillian) Carried



2021 Annual General Meeting  
Big Brothers Big Sisters of Fredericton and Oromocto, Inc.



## **10. EXECUTIVE DIRECTOR'S REPORT** (circulated)

Judy presented highlights from her written report. The community responded to our needs during the pandemic in that a number of individuals stepped forward to volunteer as Bigs. The community has also stepped forward financially; for example, an anonymous donor has committed \$125,000 to our Agency over a five-year period.

Rhonda is now working full time as a caseworker which has increased our capacity for matches.

## **11. FUNDRAISING COMMITTEE REPORT**

Dawn read the Committee report on behalf of the chair, Kelsie Leavitt, and noted that the committee is always looking for new volunteers. Some ideas for future fundraising events are selling Christmas cards made from drawings done by Littles and a scavenger hunt.

## **12. NOMINATIONS AND ELECTIONS** (Article 23 BBBS Bylaws)

The following slate of candidates was presented to the meeting for the 2021-2022 Board of Directors. All candidates, with two exceptions as noted, are nominated for one-year terms:

Katie Beers  
Ryan Campbell  
Gillian Christie  
John Foley (initial 2-year term)  
Dawn Jordan  
Kelsie Leavitt  
Anita Legere  
Moiria McLaughlin  
Bryce Milson (initial 2-year term)  
Joe Rodrigues  
Tiffany Russell  
Anat Ziv

**MOTION:** To accept the slate of candidates as the Board Directors for 2021-2022  
(Gillian/Katie) Carried

The Bylaws do not require the election of the Board Executive at the AGM. These positions will be assigned at the board meeting following this AGM.

## **13. NEW BUSINESS**

Offence Declarations were signed.

## **14. ADJOURNMENT**

The meeting was adjourned at 8:00 p.m.

Respectfully submitted,

Moiria McLaughlin  
Secretary



# President's Report



Anita Legere

I am pleased to present my report as President of the Board of Directors for BBBS Fredericton/Oromocto.

Covid has continued to impact the way we do business during the past year. Although some restrictions have been eased, we still have some parents and potential Bigs who are cautious about socializing with others before the pandemic is declared over. Some of our fundraising activities have also been affected for the same reason.

I continue to actively promote the Agency whenever and wherever possible and to participate in all fundraising activities. I have also worked closely with our Grants Committee to apply for several grants to benefit the Agency.

Following Judy Luton's retirement as Executive Director in June 2021, a lot of time and effort has been expended to fill the vacancy. The Human Resources Committee reviewed numerous applications, conducted many interviews, and verified references for potentially successful candidates. The search continues.

The Board and Staff participated in a Strategic Planning Session and will continue to revise and adjust the plan throughout the year.

I have been an active volunteer with BBBS Fredericton/ Oromocto for over 35 years and will continue to promote our programs and services so that each child in our area can have a chance to reach their full potential.

Thank you for your support over the past years and for your efforts to make magic happen for even more children.



Strategic Planning Session, April 2022  
Big Brothers Big Sisters of Fredericton and Oromocto, Inc.



# Treasurer's Report



Ryan Campbell, MBA

Despite another year of the COVID-19 Pandemic, the Agency was able to end the fiscal year on a positive note. We finished 2021-22 with revenues in excess of expenses once again due to the hard work of the agency's staff and board.

During the year we completed an ambitious fundraiser known as the Tiny Home Raffle. While it wasn't as successful as we'd hoped, it was able to draw positive attention to the Agency and bring in some much needed revenue. It allowed the youth we serve to continue to be supported by both our one-to-one matching programs and other offerings such as Go-Girls.

The 2022-23 fiscal year is already shaping up to be positive with continued support from Foundations and Government grants, and a return of the much anticipated Bowl for Kids' Sake fundraiser. The Agency is also planning a brand new fundraiser for the fall of 2022 which is hoped to bring more positive attention to our charity and become an annual event for people to enjoy year after year.

In closing, I feel confident the Agency will continue to not only meet its financial goals but serve the needs of the children of the Fredericton and Oromocto communities for years to come.



## 2021-22 Board of Directors

*Thank you for your service!*

Anita Legere, President  
Gillian Christie, Vice-President  
Ryan Campbell, Treasurer  
Moiria McLaughlin, Secretary  
Katie Beers  
John Foley

Dawn Jordan  
Kelsie Leavitt\*  
Bryce Milson  
Joe Rodrigues  
Tiffany Russell  
Dr. Anat Ziv

*\* resigned 16 Sept 2021*

# OUR PROGRAM HIGHLIGHTS

## by the numbers!

86

### Youth Served

During the year we served a total of 86 youth: 64 youth in 1:1 community matches, 11 youth in 1:1 inschool mentoring matches and 11 youth in Go Girls group mentoring programs.

17

### Volunteers Trained

Brooke Tracy, Cara Babcock, Carol Ann Melvin, Emily Galbraith, Isabella Ouelette, Isabelle Nickerson, Jonathan Mealy, Julia MacDonald, Kirsten MacLellan, Matthew Harvey, Mike Melvin, Monica Landry, Noah Tremblay, Sarah MacDonald, Sienna Ingham, Sonya MacDonald, Wesley Deane

30

### Average number of months Bigs/Littles stay matched

Over the course of the year we've had new 1:1 community matches form and existing community matches conclude. Reasons for closure range from mentees aging out to volunteers relocating to new jobs. We ask our volunteer mentors to commit to a minimum of 12 months and they average 30!

50

### Percentage of Mentees who are 9-12 years old

Of the 86 youth we served last year, 50% were in the 9-12 year old group, 38% were in the 13+ year old age group and 12% were in the 5-8 year old group. An equal percentage of males and females were served.

79

### Years with the Agency

Fun fact is that two of the best social workers anywhere work for us! Annette Atkinson and Rhonda Rogers have served our Agency for a combined total of 79 years! They bring passion, wisdom and kindness to their work and have been awesome mentors this past year to our student interns Emma Wagner and Gabriela Carranza.

## The Conclusion

Our clients will graduate from our program with measurable outcomes including enhanced social emotional competence, mental health and wellbeing, and educational engagement.



# OUR BIGS SPARK POTENTIAL!



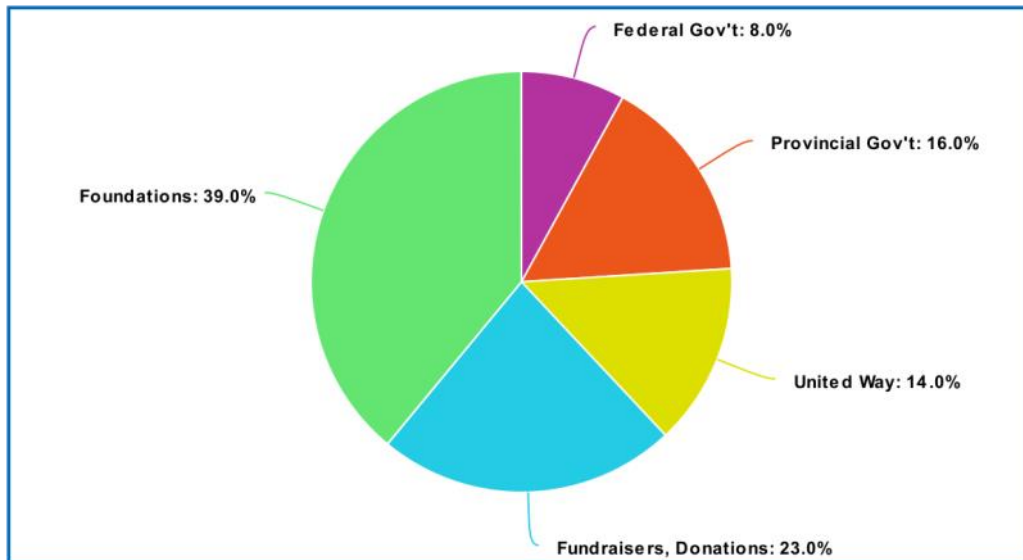
Whether it's at a local rink developing skating skills, in the mirror room at Science East getting excited about STEM or enjoying a photo op while learning to paddle, our volunteer Bigs teach, inspire and simply are present as they share adventures with their Littles.



# SOME LITTLES ON MATCH OUTINGS



# 2021-22 REVENUE SOURCES



For 55 years we have operated in the Fredericton and Oromocto area. Now more than ever there are families needing our services. With the help of so many incredible funding partners and individuals, we continue to help spark potential and hope within youth for a better future.

During 2021-22 we received almost a quarter of our funds from **federal and provincial government** programs. Some of this was special covid-19 support funding, and a good amount was a grant that we receive annually from the NB Dept of Social Development as we help support some mutual clients. We also received funding from the Regional Development Corporation for office equipment and over \$15,000 to hire post-secondary students as assistants in mentoring and marketing roles.

The **United Way** has been a wonderful partner over the years in supporting our in-school and community 1:1 mentoring programs and represented 14% of our revenues this past year. Thank you to all the workplaces and members of the public who support the United Way!

We managed to raise approximately a quarter of our funds during the year through **fundraisers and donations** which we are grateful for as the covid-19 pandemic continued to make fundraising events a challenge to roll out. Along with members of the public who bought tiny home lottery tickets, bid in our online auction or rounded up their purchases at Esso Go Stores, local businesses have been very generous in donating items and gift cards as prizes.

Finally, there were four Foundations which in total provided close to 39% of our revenues for the year. **Mayflower Sharps' of Sussex New Start Foundation** provided the second installment of a five-year \$125,000 commitment to support our programming that assists individuals with difficult backgrounds to become productive citizens. **The Windsor Foundation** awarded us with \$5000 to enhance our in-school mentoring programs to benefit disadvantaged and vulnerable youth. **The New Brunswick Children's Foundation's** mission is to help children succeed and their \$5000 grant was used to support our matches by providing sporting equipment, crafting opportunities, rock climbing, admission to miniature golf, gift cards for swim suits and towels, bike helmets and more over two summers. **The Fredericton Community Foundation's** support of our in-school and community mentoring programs through grants totalling \$11,000 helped us serve youth in the Fredericton community and also to branch out to middle schools with more group mentoring.



# FUNDRAISING EVENTS



## 84-day Tiny Home Raffle Campaign wrapped up in June 2021

The Tiny Home Raffle prize converted to a 50:50 cash draw since we sold fewer than 12,000 raffle tickets. Pictured is President Anita Legere presenting grand prize winner Arthur Price of Oromocto with a cheque for \$37,038. After expenses our net profit was over \$31,000.



## Holiday Online Auction

Nov/Dec 2021

Our Cox & Palmer Holiday Auction featured close to 100 auction lots up for bids over a two-week period in Nov-Dec 2021. Two featured items included a WestJet trip for 2 that sold for \$1650 and a coffee with Fredericton's Mayor Kate for which long time supporter of BBBS Burt Green had the winning bid! Over \$8100 was raised overall in the Auction. Thank you to the many businesses and individuals who generously donated gift cards or items.

**WESTJET**   
**Cares for Kids**



## Esso Round Up

Fall 2021 and Winter 2022

Our friend Kelly Leach of BBBS Eastern Newfoundland arranges this semi-annual fundraiser at Esso/Wilson's Go Stores across Atlantic Canada. Rounding up purchases has helped benefit over 10 BBBS agencies in the region. In 2021 there was over \$40,000 in round up donations raised for Big Brothers Big Sisters!



## Bowl For Kids' Sake

*presented by Canadian Tire*

Campaign launched March 2022 and we're returning to the bowling alley in June 2022 after a 3 year hiatus to celebrate and total our pledges. Pictures and results will be posted online and in our 2023 Annual Report!





# MAJOR DONORS



**United Way  
Centraide**

Central New Brunswick  
Région du centre du N.-B.

**Mayflower Sharps' of  
Sussex New Start  
Foundation**



Fredericton  
**COMMUNITY  
FOUNDATION**  
For Good • Forever

**Canada**



**St. Thomas  
UNIVERSITY**

**The Windsor  
Foundation**



New Brunswick  
Children's Foundation

**WESTJET**  
**Cares for Kids**



**The Learning Bar**

**Larry Johnston**



**Bluedrop**  
TRAINING & SIMULATION



**Thank You!**

## **Big Brothers Big Sisters of Fredericton and Oromocto, Inc.**

473 King St.  
Fredericton, NB. E3B 1E5

tel. 506.458.8941

[www.fredericton.bigbrothersbigsisters.ca](http://www.fredericton.bigbrothersbigsisters.ca)

