



2021 Annual Report



AGENDA - AGM 2021

24 June 2021

Wilmot Hall

473 King St., Fredericton

7:00 p.m.

1. Welcome and Introductions
2. Approval of Agenda
3. Approval of Minutes from 2020 AGM
4. Business arising from the Minutes
5. Match Presentations and Go Girls' Report: Kelly and Rosalee; Geoff and Kallum; Emma Wagner re. Go Girls'
6. President's Report, Anita Legere
7. Treasurer's Report, Ryan Campbell
8. Accountant's Report, Larry Johnston
9. Appointment of the Accountant for 2021-22
10. Executive Director's Report, Judy Luton
11. Fundraising Team's Report, Kelsie Leavitt
12. Nominations and Elections
13. New Business
 - Offence Declaration
14. Adjournment



MINUTES - AGM 2020

BIG BROTHERS BIG SISTERS OF FREDERICTON AND OROMOCTO, INC ANNUAL GENERAL MEETING (held via Zoom) SEPTEMBER 15, 2020

Members Present: Annette Atkinson, Richard Beauregard-Long, Ryan Campbell, John Dableh, Dawn Jordan, Kelsie Leavitt, Judy Luton, Randy Madsen, Moira McLaughlin, Joe Rodrigues, Rhonda Rogers, Tiffany Russell, Emma Wagner **Guests:** Anita Legere, Larry Johnston

1. WELCOME AND INTRODUCTIONS

President Dawn Jordan convened the meeting at 6:30 p.m. with a welcome to the 2020 AGM and a round table of introductions.

MOTION: To approve agenda as circulated (Kelsie/Emma) Carried

2. APPROVAL OF THE AGENDA

3. APPROVAL OF THE MINUTES OF THE 2019 AGM

MOTION: To approve minutes as circulated (Moira/John) Carried

4. BUSINESS ARISING FROM THE MINUTES None

5. MATCH PRESENTATIONS

Randy provided a wonderful presentation called "New Friends" about his Little, Jacob, and the activities they have shared. Jacob particularly likes outdoor activities as well as eating at Montana's. Randy said "I'm looking forward to many more birthdays at Montana's!".

Kelsie presented a lovely video about her Little, Rayna, with whom she has been matched for one year and a few months. They go swimming, biking, do crafts together, and Kelsie said that she is "very blessed to have her".

Richard presented on behalf of himself and his Little, Sawyer, with whom he has been matched since February 2020. It was a little challenging after COVID-19 hit in March since they had only been matched for a short while. They worked through the pandemic problems by having only outdoor activities, e.g. hiking mountains and to waterfalls. They even engaged in an epic snowball fight!!

6. PRESIDENT'S REPORT (circulated)

Dawn expressed how challenging this year has been due to COVID-19.

7. TREASURER'S REPORT (circulated)

The treasurer noted that this has been a difficult year financially e.g. less raised from BFKS fundraiser.

8. ACCOUNTANT'S REPORT (circulated)

Larry Johnston noted that in this year's accountant's report there is recognition of the impact of COVID-19 on our operations. We ended the year (April 30th) with a deficit for the year of \$7,362 which was half of what had been budgeted at the 2019 AGM.

MOTION: To receive the Accountant's report as circulated (Ryan/Kelsie) Carried

9. APPOINTMENT OF ACCOUNTANT FOR 2020-2021

MOTION: To appoint Daye Kelly & Associates for the annual financial review (Ryan/John) Carried

10. EXECUTIVE DIRECTOR'S REPORT (circulated)

Agency Highlights pre Covid-19 (1 May 2019 to mid March 2020)

- Received our Certificate of Accreditation from BBBS Canada
- Recognized Rhonda Rogers for serving 20 years as Executive Director to end of Sept 2019.
- Organized Kids 'n Cops event, Group Fishing Trip and Christmas Party for our Littles
- Celebrated forming 16 new matches bringing our total to 72 active matches during the year
- Introduced three new fundraisers: Golf Ball Drop, Festive Cake Auction and Hockey Raffle
- Partnered with STU and welcomed Emma Wagner as our part-time Brand Ambassador Intern
- Realized Actual deficit for 2019-20 that was 50% of Budgeted deficit (a savings of over \$8,000)
- Approved a Balanced budget for 2020-21 while retaining a higher staff complement

Our Covid-19 Response (mid March to 30 April 2020)

- Mobilized by transitioning to remote offices at staff homes and guiding our matches to meet virtually.
- Re-imagining a virtual Bowl for Kids' Sake for June 2020 to replace traditional March-April 2020 event
- Plan to apply for any federal funding offered to charitable organizations responding to Covid-19 in the up-coming months.
- Developing a Worksafe NB Covid-19 compliant plan for reopening office.

11. FUNDRAISING COMMITTEE REPORT

Kelsie has offered to be chair of the Fundraising committee moving forward. Kelsie noted that the committee hopes to have more of an online presence for fundraising.

12. NOMINATIONS AND ELECTIONS

The following slate of candidates was presented for the 2020-2021 Board of Directors: John Dableh, Ryan Campbell, Dawn Jordan, Kelsie Leavitt, Anita Legere (pending screening update), Moira McLaughlin, Joe Rodrigues and Tiffany Russell

MOTION: To accept the slate of candidates as Board Directors for 2020-2021 with Anita Legere as President. (Moira/Ryan) Carried

Remaining executive offices to be approved by Board of Directors as per Bylaws.

13. NEW BUSINESS

Offence Declarations will be e-mailed out to board members (who have served since at least the last AGM) to sign and return to the Executive Director.

14. ADJOURNMENT

The meeting was adjourned at 8:05 p.m.

Respectfully submitted,

Moira McLaughlin
Secretary



President's Report



Anita Legere

I am pleased to present my report as current Board President for BBBS of Fredericton/Oromocto.

This has been another challenging year for our agency. With the whole world in the grips of Covid 19, we have had to make changes in the way we serve our children. Our office has been closed at times, our staff have had to work from home, and our matches have had to use electronic systems to interact with each other.

Throughout this year of constant changes, we have continued to serve children in our area and have kept our sights on our vision of encouraging all young people to realize their full potential. An in school pilot project in Harvey was a success and so was a Go Girls group mentoring project that reached 23 young girls in three area middle schools.

We ventured into the unknown this year with a new fundraising project. We partnered with Mike Roy, a talented carpenter from Oromocto, to raffle off a Tiny Home that he had built. Several Board and Staff members worked long hours to make it successful. Although we didn't sell all the tickets we wanted to, we did get great publicity, made new business contacts, shared the message that we need Bigs, and made \$37,038 to help support our agency.

Our Board recently completed a Strategic Planning exercise and we will use the document created to help plan our activities and measure our achievements in the coming year.

I continue to promote Big Brothers Big Sisters at every opportunity and will continue to do so because the children of the Fredericton/Oromocto area need our mentoring services and programs. There is no one else who does what we do and who does it so well.

Thank you for your support throughout this year and I look forward to working with each of you in this exciting new fiscal year so we can make magic happen for even more very deserving kids in our community.

Respectfully submitted,

Anita Legere





Treasurer's Report



Ryan Campbell

For a second time, the agency ended its fiscal year under the COVID-19 Pandemic, however we were able to maintain a positive balance with respect to our 2020-2021 fiscal budget. This was due to board members and staff working diligently through the year to ensure the youth we serve continued to be supported. We were also fortunate enough to be supported through Federal Government emergency support and the support of an anonymous donor.

Through this support we were able to continue the role of part-time Executive Director. This role is important to the agency as it allows our Social Workers to focus on the youth we serve. The agency also benefited from a recently completed fundraising draw, the dollars raised will be enough to help the agency get a beneficial start to the next fiscal year.

In closing, I once again feel confident the agency will continue to meet its financial goals which are necessary to serve the needs of the Fredericton and Oromocto communities.

Respectfully,

Ryan Campbell, MBA

Treasurer



Executive Director's Report



Judy Luton

It is with gratitude towards our stakeholders and supporters that our Agency operated normally during a year when the unpredictable Covid-19 virus continued to thrive.

We thank families who continued to entrust our volunteer mentors with their children as Public Health directed us to continue to socially distance, wear community masks and keep our hands sanitized as protective measures against the spread of Covid-19 and its variants. During this past year we served 113 youth representing a 45% increase over the previous year.

Volunteers continuously stepped up to be mentors for our Agency in spite of Covid-19 worries. Thank you. This past year 34 new volunteers were screened and trained as mentors by our social workers Rhonda and Annette.



New Volunteers 2020-21

| | |
|--------------------|---------------------|
| Amy Sterling | Jayda Etienne |
| Braeden Ruff | Jessica Potter |
| Brandon Elford | John Foley |
| Caroline Stephen | Joseph Gatenby |
| Caissie Demerchant | Kaleigh Martin |
| Chole Green | Karolane Pagneau |
| Chris Harvey | Lauren Stead, |
| Dan Hovey | Martin Dallaporta |
| David Hofmann | Myra Sears |
| Emma Porter | Oscar Paz |
| Emmie Nason, | Perley Tracey-Gould |
| Emily Vail | Rachel Fitz Nemeth |
| Emma Wagner | Robbi Daley |
| Ethan Davidson | Robyn MacPhail |
| Geoff Durham | Sarah Gorman |
| Grace Powell | Taylor Simpson |
| Ivy Anderson | Tory Desroche |



Schools in Fredericton and Oromocto continued to open their doors to our programs and we successfully ran "Go Girls!" group programs at Devon, Bliss Carman and Harold Peterson Middle Schools serving a total of 23 young women and led by six very capable St. Thomas University students. As well, we extended our reach to Harvey Elementary School with six local high school students as our first ever teen mentors forming one-to-one developmental relationships with the younger students.

A diversified revenue stream is one of our strengths and has set us up nicely for this and our next fiscal year. We are grateful for the tremendous community support we experience whenever we run a fundraiser and especially during the December holiday season when many businesses and individuals donate to our Agency. Major donors this past year have helped us retain our staff that enabled us to continue our youth programming during the pandemic. Thank you to: the Government of Canada for its Covid-19 response funding and wage subsidies, United Way Central NB, Province of NB (Regional Development Corporation that covered the cost of laptops, webcams and signage and the Dept of Social Development), an Anonymous Foundation that has committed to \$125,000 of funding over 5 years, Fredericton Community Foundation, St. Thomas University internship program, Canadian Red Cross for PPE supplies, Taiga Building Products, Canadian Tire, Nasis Y Service Club, Learning Bar, Tim Hortons, RBC Foundation and Kiwanis Club of Fredericton. New funders for our 2021-22 fiscal year at this point include the Windsor Foundation and the New Brunswick Children's Foundation. Thank you.

The families and staff at our school had many positive things to say about the teen mentoring program and the association itself. This program allowed our little mentees the opportunity to work one-on-one with someone who made them feel special. They were able to fly kites, bake cookies, do science experiments, play sports, play games, and simply talk about things. It is our hope that the program will continue in the fall. On behalf of the mentees, their families, and our staff, I would like to thank Big Brother Big Sisters of Fredericton and Oromocto for offering this program at our school.

Danielle Porter, Principal
Harvey Elementary School

Thank you to our Directors for overseeing the governance of our organization and for serving on committees. Members of our Board of Directors during this past year were Katie Beers, Ryan Campbell, Gillian Christie, John Dableh, Abhimanyu Grover, Dawn Jordan, Moira McLaughlin, Kelsie Leavitt, Anita Legere, Emma Rhodes, Joe Rodrigues, Tiffany Russell and Anat Ziv.

Finally, sincere appreciation to our long serving staff Annette Atkinson (41 years) and Rhonda Rogers (36 years) who are key to setting up and coaching our matches to succeed and to St. Thomas University student Emma Wagner who returned this year as part of her course work in the fall and on a paid internship over the winter. As staff we are particularly grateful for the support and friendship of the Wilmot United Church community where we have our offices.



Annette Atkinson, Caseworker
(41 years service)



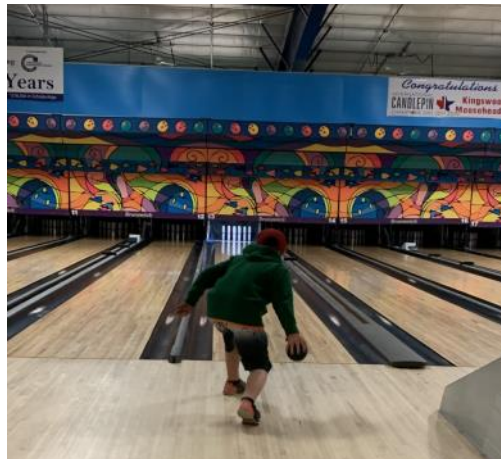
Rhonda Rogers, Mentoring Coordinator
(36 Years service)



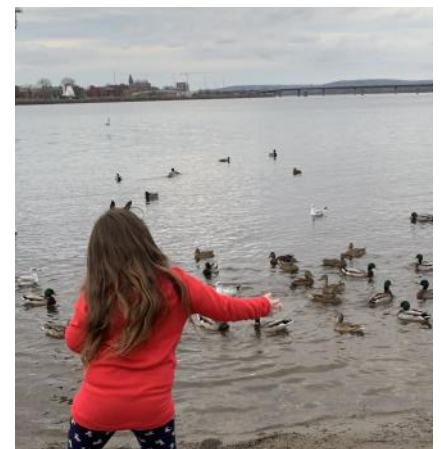
Emma Wagner, STU Intern



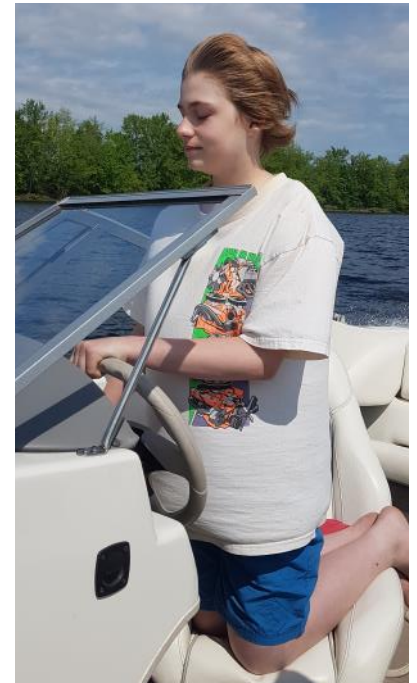
MATCH OUTINGS..... WOW!



We match volunteer mentors with youth in need of additional developmental relationships in their lives. Our mentors express care, challenge growth, provide support, share power and expand possibilities for their mentees. The outcomes include increased social emotional competence, improved mental health and enhanced educational engagement.



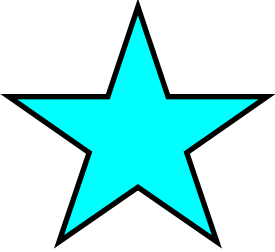
SUCH A VARIETY OF MEET-UPS!



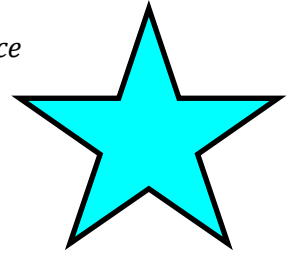
MORE MATCH ACTIVITIES!



A SPECIAL MATCH STORY



Big Sister Kelly and Little Sister Rosalee have been together over three years, are weathering the Covid-19 pandemic through remote meet-ups over the phone, and their story illustrates how rewarding and enriching the experience of a match often is for not only the Little, but also for the Big! Thank you Kelly for writing about your special connection with Rosalee!



Big Brothers Big Sisters

has always been near and dear to my heart. I was introduced to the organization as a "Little" 40 years ago. I always knew that I would be a "Big" myself when the time was right in my life. That happened three and a half years ago when I was matched with Rosalee as her mentor.

Rosalee was the sweetest blonde haired blue eyed 6-year-old when I met her. She was shy but willing to begin a developmental relationship with me. I was eager to help her realize her full potential.

From the beginning she was eager to try new things and very quickly came out of her shell going from a girl who hid behind my leg when she met someone new to shaking hands and saying "nice to meet you." Her sense of humour and personality are like no other. Rosalee has me in stitches all of the time. We have spent many hours playing and being with my Big Sister Rosemary and Rosemary's granddaughters who are close to Rosalee's age. What a blessing and full circle.

I love watching Rosalee learn and grow through so many new experiences. She has learned how to swim, eat many different foods including sushi, and is always excited for a new adventure. Over the past few years we have: bowled; been to Science East, Kingswood, many parks and restaurants; and have

enjoyed Valentine, Birthday and Easter parties together. We have spent lots of time reading, baking and having great conversations. Sometimes Rosalee seems so grown up but mostly she acts like the fun-loving little girl she is. The best part of our story is that Rosalee has become just like family and is absolutely loved and cherished by my extended family.

During Covid -19 our relationship has certainly looked a lot different. I have health issues that prevent in-person visits, but we continue to keep in touch almost daily with conversations lasting 10 to 15 minutes each. We FaceTime so we can see each other. We talk about her day at school, things that are going on in her life and she shows her silly side when she contorts how I see her face on a phone app. Over the phone during the pandemic, Rosalee has improved her reading, writing and math skills as we work on homework assignments. She still gets to connect with the rest of my family as well through FaceTime including my dog Milly who Rosalee has always had a soft spot for. My grandson is two years old, and he loves to see her too by FaceTime.

My hope is that the pandemic will soon be a thing of the past and Rosalee and I can get back to our visits like before. She has brought so much to my life. More than she will ever know. I continue to be amazed by her strength and tenacity and I look forward to watching her grow and succeed.

FUNDRAISING EVENTS



Re-imagined (Anything that Rolls) Bowl!

June 2020

Esso Round Up

Sept 2020 and March 2021



Holiday Giving Campaign

December 2020



**Launch of 86-day
Tiny Home Raffle
Campaign**
with 2 earlybird prize
winners by year end.

March 2021



MAJOR DONORS



**United Way
Centraide**

Central New Brunswick



Anonymous Foundation

Multi-year



**St. Thomas
UNIVERSITY**



taiga
building
produits products
de bâtiment



**CANADIAN
RED CROSS**



Tim Hortons



Thank You!

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