



**Big Brothers  
Big Sisters**

**OF FREDERICTON  
AND OROMOCTO**



# **2020 Annual Report**

15 September 2020



## **ANNUAL GENERAL MEETING AGENDA**

15 September 2020

6:30 p.m. by ZOOM

1. Welcome and Introductions
2. Approval of Agenda
3. Approval of Minutes from 2019 AGM
4. Business arising from the Minutes
5. Match Presentations: led by Bigs Randy, Kelsie and Richard
6. President's Report, Dawn Jordan
7. Treasurer's Report, Ryan Campbell
8. Accountant's Report, Larry Johnston
9. Appointment of the Accountant for 2020-21. Motion to continue with Daye Kelly & Associates as our accountants for the annual financial review.
10. Executive Director's Report, Judy Luton
11. Fundraising Team's Report, Dawn Jordan
12. Nominations and Elections
13. New Business
  - Offence Declaration
14. Adjournment



## MINUTES AGM 2019

BIG BROTHERS BIG SISTERS OF FREDERICTON AND OROMOCTO, INC  
ANNUAL GENERAL MEETING  
JUNE 17, 2019

### MINUTES

Present: Jermaine Andrade, Annette Atkinson, Abby Barton, Ryan Campbell, Celine Cote, John Dableh, Tim Degaust, Trisha Fournier Hoyt, Brittney Jones, Dawn Jordan, Kelsie Leavitt, Tristan McBride, Moira McLaughlin, Bryan Peterson, Rhonda Rogers, Mariama Syll, John Williamson, Shirley Withers. Guests: Larry Johnston

#### 1. WELCOME AND INTRODUCTIONS

President Shirley Withers convened the meeting at 6:30 p.m. with a welcome to the 2019 AGM and a round table of introductions.

MOTION: To approve agenda as amended (Shirley/John D.) Carried unanimously

#### 2. APPROVAL OF THE MINUTES OF THE 2018 AGM

MOTION: To approve minutes as circulated (John D/Jermaine) Carried

#### 3. BUSINESS ARISING FROM THE MINUTES None

#### 4. GUEST SPEAKERS

Dawn and her little brother, Bryan, spoke about the things they have done together (e.g. attending BBBS events) and how Bryan is part of Dawn's family.

Kelsie has been a big sister to Karissa for six months and she talked about her passion for working with youth like Karissa, who was playing in a ball game and couldn't attend our AGM.

Tim and Abby talked about the interesting situation of having twins as littles, and their different activities.

John W. talked about his ongoing relationship of 36 years with his little brother. Shirley also continues to have contact with her little sister, even now that she is an

# MINUTES AGM 2019 (CONTINUED)

adult. Both of them agreed that BBBS matches can be lifetime relationships.  
A big thank you to all of our Bigs and Littles who spoke this evening!

## **5. PRESIDENT'S REPORT** (circulated)

Shirley noted that this has been a good year for our agency, with the successful efforts of the Fundraising Committee, Go Girls programme, Grant Advance Solutions fundraising, and Bowl for Kids Sake.

National accreditation occurred this year and we received a good report, saying that it is amazing what we do with two staff members and a small board. It helps the agency very much to have long-serving staff and board members. Shirley gave a big thank you to the staff and board members.

Shirley hopes that with the addition of a part-time executive director focusing on funding, we will be able to increase our sustainable funding.

## **6. TREASURER'S REPORT** (circulated)

The treasurer noted that we ended the fiscal year with a small excess of revenues over expenses. This is good, but we are still feeling the effect of the approximately \$20,000 annual revenue from the Ribfest event which is no longer available to us.

The treasurer announced that there is a planned deficit for 2019-2020 in order to allow for the creation of an executive director position; this will be an initial one-year investment.

MOTION: To accept the treasurer's report and budget as circulated

(Tristan/Shirley) Carried unanimously

## **7. ACCOUNTANT'S REPORT** (circulated)

We ended our fiscal year with a balance of \$40,719. Larry Johnston noted that this was good and that he saw nothing adverse.

MOTION: To accept the accountant's report as circulated

(Shirley/Tristan) Carried unanimously

## **8. APPOINTMENT OF ACCOUNTANT FOR 2019-2020**

MOTION: To continue with Daye & Kelly as our accountants for the annual financial review

(Shirley/John W) Carried unanimously

## **9. EXECUTIVE DIRECTOR'S REPORT** (circulated)

Rhonda noted that the agency offered direct service to 111 children over the past year. Rhonda also spoke about the success of the Go Girls! Healthy Bodies, Healthy Minds programme initiated at George Street Middle School with the help of Trisha Fournier Hoyt, Emilie Hanlon (STU Student), and Meagin Huisman (Group Program Mentoring Coordinator - BBBS of Saint John)

Rhonda thanked Annette, Shirley, and the Board for their service to BBBS.

# MINUTES AGM 2019 (CONTINUED)

## **10. FUNDRAISING COMMITTEE REPORT** (circulated)

John W. presented the Fundraising Committee report, highlighting the funds raised through Grant Advance Solutions and Bowl for Kids Sake. John spoke about a new fundraiser for our agency, the Golf Ball Drop, to take place in the summer.

## **11. NOMINATIONS AND ELECTIONS**

Shirley presented the following slate of candidates for the 2019-2020 Board of Directors:

Jermaine Andrade  
Moiria McLaughlin  
Dawn Jordan  
Celine Cote  
John Dableh  
Tiffany Russell  
Ryan Campbell  
Kelsie Leavitt

Shirley made a commitment to continue in the role as President until September.

MOTION: To accept the slate of candidates as Board Directors for 2019-2020

(Shirley/Tristan) Carried unanimously

The Bylaws do not require the election of the Board Executive at the AGM so these positions can be decided at a Board meeting.

## **12. NEW BUSINESS**

Shirley brought forward the issue of moving the agency AGM to September; discussion followed.

MOTION: That the BBBS Fredericton and Oromocto AGM be moved to September beginning in 2020.

(Shirley/John D)

Carried unanimously

## **13. ADJOURNMENT**

The meeting was adjourned at 7:50 p.m.



# President's Report



This year has been a successful yet challenging year for Big Brothers Big Sisters of Fredericton and Oromocto. With the number of children continuing to be matched during the COVID 19 pandemic, the staff has stayed focused and flexible with our new procedures. Through all the changes our staff, littles, and bigs faced, we continued to focus on offering support in our community.

Our staff, Judy Luton, Annette Atkinson, and Rhonda Rogers took on new flexible hours and tasks due to the pandemic but always remained focused on the children and mentors. Judy sought out and applied for some great Government and Community funding. The team was successful with receiving supplies from the Red Cross and other emergency funding grants we've received for our little families, emergency food, and larger grants to continue making matches and grow our numbers. I want to thank each of you for your passion, commitment, and dedication to our organization in keeping us thriving during rough times.

I want to thank the board and the committee members for their commitment and endless hours on zoom calls throughout the last 7 months. We have recently welcomed 1 new member and have recently had an increase in applications due to our members spreading the word about our great organization. I'm excited about new ideas and visions for BBBS Fredericton and Oromocto.

Being part of this organization brings me much joy. Getting to know everyone on the committee and hearing stories in the community always bring a smile to my face. I always look forward to hearing new ideas and seeing where we're going to go as an organization. Thank you everyone for your endless support.

Very respectfully,

Dawn Jordan

# Treasurer's Report



The fiscal year ended April 30, 2020, and I am pleased to report that the COVID 19 Pandemic didn't take the steam out of the agency. As expected, we had expenses in excess of revenues, however it was only approximately half as much as expected. This net loss was largely due to the expense of the hiring of our new part time Executive Director. The organization was able to work through the COVID 19 Pandemic and mitigate the expected loss through hard work and the help of the Federal Government.

In the 2020-2021 fiscal budget with help from the Federal Government through the Canada Emergency Wage Subsidy and the Emergency Community Support Fund we will be able to have a balanced budget. This will allow us to continue the Executive Director position to help raise more funds and continue to deliver our important programs.

In closing, I feel confident the agency will be able to meet its financial goals which will in turn allow it to continue to serve the needs of our community and to grow in its program delivery.

Respectfully,

Ryan Campbell, MBA  
Treasurer



# Executive Director's Report

15 September 2020



Judy Luton

These are unusual times for our Agency as we continue to provide mentoring services to young people in our community in the midst of a world-wide pandemic. During Covid-19, especially, we help to restore connections to hope and a better future.

## Agency Highlights for 2019-20

- Received our Certificate of Accreditation from BBBS Canada
- Recognized Rhonda Rogers for serving 20 years as Executive Director
- Organized Kids 'n Cops event, Group Fishing Trip and Christmas Party for our Littles
- Celebrated forming 16 new matches bringing our total to 72 active matches during the year
- Introduced three new fundraisers: Golf Ball Drop, Festive Cake Auction and Hockey Raffle
- Partnered with STU and welcomed Emma Wagner as our part-time Brand Ambassador Intern
- Secured over \$10,000 in sponsorships for 2020 Bowl for Kids' Sake
- Realized Actual deficit for 2019-20 that was 50% of Budgeted deficit (a savings of over \$8,000)
- Approved a Balanced budget for 2020-21 while retaining a higher staff complement

## Our Covid-19 Response

- Mobilized by transitioning to remote offices at staff homes and guiding our matches to meet virtually.
- Stabilized by reopening our office with a Covid-19 operations plan in place, applying for Canada Emergency Wage Subsidy (over \$25,000 expected) and delivering a very successful Re-Imagined Bowl for Kids' Sake in June 2020
- Strategized by applying for and receiving \$18,000 in funding for a Building Mentoring Capacity project from the Emergency Community Support Fund In July 2020

As I wrap up my 12-month contract as part-time Interim Executive Director, I am proud of our many accomplishments but there is much work left to be done. The highlight of my time with the Agency has been working alongside my colleagues Rhonda Rogers, Annette Atkinson and Emma Wagner. They exude kindness and warmth. Thank you to the Board for this opportunity to serve!



Annette Atkinson, Caseworker  
(40 years service)



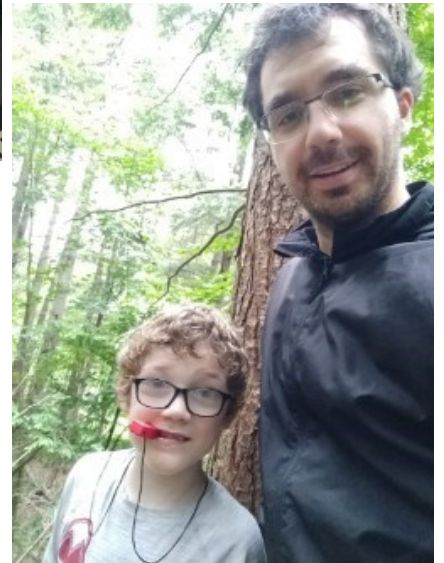
Rhonda Rogers, Mentoring Coordinator  
(35 Years service with Agency)



Emma Wagner, STU Intern



# LIFE-CHANGING MENTORING



We celebrate our many wonderful volunteers who step forward from the Fredericton and Oromocto communities to help build developmental relationships with young people through one-to-one mentoring.

New Mentors since May 1, 2019 include: Amy Smith, Amy Sterling, Brendan Elford, Cedric Bently, Chloe Green, Daniel Bray, Daniel Hovey, David Hofmann, Emily Payne, Josee Thomas, Linda Godin, Marguerite Brooks, Marin McLeod, Marleigh MacDougall, Oscar Paz, Perley Tracey-Gould, Richard Beauregard Long, Samantha Longstaff, Taylor Simpson and Tyler MacGillivray.





# FUNDRAISING EVENTS



## GOLF BALL DROP!



Last fall Big Brothers Big Sisters across Canada introduced a new logo that we love! The modern logo's three lines showcase the three stakeholders who help a young person forge a new path forward: the family, Big Brothers Big Sisters, and the volunteer mentor (the "Big"). The modernization is meant to engage a new wave of volunteers and donors and give them an opportunity to make a true difference in the world, to change two lives: their own and the life of a young person.



# CHRISTMAS GIVING



Amongst the many generous individuals and groups who dropped by to surprise us as Secret Santas (for our Littles) last Christmas was George Street Middle School's Wellness Ambassadors. Annette was on hand to receive their gifts and to witness the spirit of joy they had in giving. Future mentors, perhaps?!





# COVID-19 IMPACTS BOWL



## Presenting Sponsor



## Executive Sponsors

*Tim Hortons*



## Media Sponsors



## Community Sponsors



MCINNES  
COOPER



## Lane Sponsors



Over the winter, staff spent many hours preparing for our traditional April Bowl fundraiser. New this year was a Campus Bowl planned for March that our STU Intern Emma Wagner had fully planned. Promotional materials, t-shirts, prizes and sponsors were all lined up and registrations and pledges were starting to roll in. But just as the first day of Spring was in sight, Covid-19 shut down the province indefinitely. As everyone physically distanced themselves from friends, offices and public places, we had no choice but to pause Bowl. The Board decided to run an “at home” Re-Imagined Bowl in June 2020 that exceeded financial expectations. More on that in next year’s Annual Report!

# MAJOR DONORS



**United Way**  
Central N.B.



**Anonymous  
Foundation**

**Canada**



FREDERICTON DIRECT CHARGE



**The Learning Bar**

*Tim Hortons*

Anonymous "Some Guy"

Anita Legere

Luton/Russell family

McLaughlin family

 **Thank you!**

