



Big Brothers Big Sisters  
of Fredericton and Oromocto



Presented  
By:



## A Few Helpful Tips for successful Bowl for Kids Sake fundraising...

- Set a fundraising goal.
- Pledge yourself first and ask your most generous donors first to get momentum going.
- Take a Pledge Sheet with you everywhere
- Sell BFKS Raffle Tickets (we provide them and money raised counts towards prize totals)
- Sign up for On-line fundraising at <https://fredericton.bigbrothersbigsisters.ca/event/bowl-kids-sake/> and then email, facebook and tweet your family and friends.
- Don't wait! Start fundraising early

Bowl for Kids Sake is a great team building opportunity. Remember to have fun together while you are working towards your goal. And don't forget to promote your involvement and brag about your successes!

### Work or Group Fundraising Ideas

- Ask your employer to match your team's contribution. Many companies have a Matching Gift policy.
- Set up a competition by challenging another business
- Provide a prize to the top fundraiser on your team like a parking space for a day, lunch with the boss, job switch opportunity or a gift card – be creative.
- Donate causal day funds
- Hold a bake sale or silent auction
- Hold weekly 50/50 draws.
- Have a coin drive. Place a container in your staff room and ask people to empty their pockets of change. Put a coin box in your reception area.
- Set up a Smoothie Stand
- Hold a flea market.
- Host a lunch or Breakfast for your office. "Buy a bowl for Bowl".
- Set up a company etiquette or Eco fine jar, offenders pay \$1 to \$5 for lapses like swearing, leaving the lights on, being late for meetings or their phone ringing during a meeting.
- Ask everyone with whom you do business (clients, realtor, dentist, stylist, plumber, mechanic, etc.) to support your efforts with a donation.

Please note: For group fundraising initiatives, you can divide the funds among each team member's pledge sheet. This will help each Team member to reach their minimum of \$75 or reach a prize level.