



Big Brothers Big Sisters
of Fredericton and Oromocto

Supporting our fund raising
campaign could be the start
of something big - like

**striking out
bullying**

Bowlforkidsake 

start something



Bowl For Kids Sake

Presented by:



North and South

Kingswood, April 21st &, 22nd

Nashwaaksis Bowl-A-Drome, April 26th

Oromocto, April 28th

Contact: Rhonda Rogers (458-8941) rhonda.rogers@bigbrothersbigsisters.ca

2018 Sponsorship

Big Brothers Big Sisters of Fredericton and Oromocto would be pleased to have you join us as a Sponsor for our primary fundraising event, Bowl for Kids Sake.

Your sponsorship will benefit kids who need a mentor and have been referred to our agency for a match. Direction, support and encouragement will be provided by their Big Brother or Sister.

Children who participate in our programs are:

- Happier
- Stronger students
- More likely to pursue post secondary education
- More self-confident and self-assured
- More involved in other activities
- Less likely to abuse alcohol and drugs
- Less likely to bully
- Less likely to get involved negatively with the law or authority

(Making A Difference: An Impact Study of Big Brothers/Big Sisters, 1994 & The Big Brothers Big Sisters Social Return on Investment Study, 2013.

Please see sponsorship opportunities below:

Presenting Sponsor (\$5000)

- "Presented By . . ." in all BFKS Radio Ads
- Logo and Hyperlink on Big Brothers Big Sisters Website
<https://fredericton.bigbrothersbigsisters.ca>
- Logo on BFKS T-Shirt
- Logo in Daily Gleaner Ad
- Logo on BFKS Pledge Sheets (500 -1000 Printed)
- Logo on all Printed Promotional Material
- Social Media Promotion
- Lane Signage Displayed for the Duration of the Event
- Opportunity to donate prizes, giveaways or other promotional materials
- MC Mention Multiple Times During the Weekend (No Less than 20)
- Two Bowling Lanes for your Business



Corporate Sponsor (\$2500)

- Logo with Hyperlink on Big Brothers Big Sisters Website
<https://fredericton.bigbrothersbigsisters.ca>
- Logo on BFKS T-Shirt
- Logo in Daily Gleaner Ad
- Logo on BFKS Pledge Sheets (500 -1000 Printed)
- Logo on all Printed Promotional Material
- Social Media Promotion
- Lane Signage Displayed for the Duration of the Event

- Opportunity to donate prizes, giveaways or other promotional materials
- MC Mention Multiple Times During the Weekend
- One Bowling Lane for your Business

Executive Sponsor (\$1000)

- Logo with Hyperlink on Big Brothers Big Sisters Website
<https://fredericton.bigbrothersbigsisters.ca>
- Logo on BFKS Pledge Sheets (500 -1000 Printed)
- Logo on all Printed Promotional Material
- Social Media Promotion
- Lane Signage Displayed for the Duration of the Event
- Opportunity to donate prizes, giveaways or other promotional materials
- MC Mention Multiple Times During the Weekend

Community Sponsor (\$500)

- Logo with Hyperlink on BBBS Website
<https://fredericton.bigbrothersbigsisters.ca>
- Logo on 1 Printed Promotional Material
- Social Media Promotion
- Lane Signage Displayed for the Duration of the Event
- Opportunity to donate prizes, giveaways or other promotional materials

Lane Sponsor (\$300)

- Logo with Hyperlink on BBBS Website
<https://fredericton.bigbrothersbigsisters.ca>
- Social Media Promotion
- Lane Signage Displayed for the Duration of the Event
- Opportunity to donate prizes, giveaways or other promotional materials

Contact & Payment Information

Rhonda Rogers
458-8941, rhonda.rogers@bigbrothersbigsisters.ca

Payment can be made by cheque to: **Big Brothers Big Sisters Fredericton and Oromocto**
473 King Street, Fredericton, NB, E3B 1E5

Sponsorship Levels

	Title Sponsor	Corporate Partnership	Executive Sponsor	Community Sponsor	Lane Sponsor
	\$5000	\$2500	\$1000	\$500	\$300
Available		4	6	Unlimited	Unlimited
Industry Exclusivity	YES	NO	NO	NO	NO
Promotional/Media Coverage					
Logo with Hyperlink on Big Brothers Big Sisters Website	X	X	X	X	X
Social Media Promotion	X	X	X	X	X
Logo on all Printed Promotional Material	X	X	X	X	
Logo on BFKS Pledge Sheets	X	X	X		
Logo in Daily Gleaner Ad	X	X			
Logo on BFKS T-shirt	X	X			
Web Ad on BBBS Fredericton Site	X				
"Presented by..." in all BFKS Radio Ads	X				
Lane Presence /On-Site Publicity					
Lane Signage Displayed on Event Days	X	X	X	X	X
Opportunity to donate prizes, giveaways or other promotional materials	X	X	X	X	X
MC Mention Multiple times during Event Days	X	X	X		
Bowling Lanes for your Business	2	1	N/A	N/A	N/A