



Big Brothers Big Sisters
of Fredericton and Oromocto



Presented
By:



A Few Helpful Tips for successful Bowl for Kids Sake fundraising...

YOU are the “Chosen ones”! Below is a list of tips and tricks to aid in your fundraising quests – With this year’s theme being Star Wars, Groups and Team Members can also relate their fundraising ideas to follow.

- Set a fundraising goal.
- Pledge yourself first and ask your most generous donors first to get momentum going.
- Take a Pledge Sheet with you everywhere
- Sell BFKS Raffle Tickets (we provide them and money raised counts towards prize totals)
- Sign up for On-line fundraising at <https://fredericton.bigbrothersbigsisters.ca/event/bowl-kids-sake/> and then email, Facebook and tweet your family and friends.
- Don’t wait! Start fundraising early

Bowl for Kids Sake is a great team building opportunity. Remember to have fun together while you are working towards your goal. And don’t forget to promote your involvement and brag about your successes!

Work or Group Fundraising Ideas

- Ask your employer to match your team’s contribution. Many companies have a Matching Gift policy.
- Challenge another “order” (company or team) to a bowling duel?
- Provide a prize to the top fundraiser on your team like a parking space for a day, lunch with the boss, job switch opportunity or a gift card – be creative.
- Donate causal day funds
- Hold a bake sale or silent auction
- Hold weekly 50/50 draws.
- Have a coin drive. Place a container in your staff room and ask people to empty their pockets of change. Put a coin box in your reception area.
- Set up a Smoothie Stand
- Hold a flea market.
- Host a lunch or Breakfast for your office. “Buy a bowl for Bowl”.
- Set up a company etiquette or Eco fine jar, “Siths” pay \$1 to \$5 for lapses like swearing, leaving the lights on, being late for meetings or their phone ringing during a meeting.
- Ask everyone with whom you do business (clients, realtor, dentist, stylist, plumber, mechanic, etc.) to support your efforts with a donation.

Please note: For group fundraising initiatives, you can divide the funds among each team member’s pledge sheet. This will help each Team member to reach their minimum of \$75 or reach a prize level.