



**Big Brothers Big Sisters  
of Fredericton and Oromocto**

# **Big Brothers Big Sisters**



## **Annual General Meeting**

**June 27, 2017**

**“We cannot always build the future for our  
youth, but we can build our youth for the  
future” – Franklin D. Roosevelt**

# **BIG BROTHERS BIG SISTERS OF FREDERICTON AND OROMOCTO, INC**

## **ANNUAL GENERAL MEETING** **AGENDA**

**June 27, 2017, 6:30 pm**

1. Welcome and Introductions
2. Approval of minutes from the 2016 AGM
3. Business arising from Minutes
4. Guest Speakers: Leticia Leon de Gante Big Sister and her Little Sister, Kayla  
Alex Good, In-School Mentor
5. President's Report
6. Treasurer's Report
7. Accountant's Report, Larry Johnston
8. Appointment of the Accountant for 2017-2018 – motion to continue with Daye Kelly  
as our accountants for the annual financial review.
9. Executive Director's Report
10. Fundraising Team Report
11. Nominations and Elections
12. New Business
  - a. Rhea Bowen, BBBSC Atlantic Regional Director
  - b. Offence Declaration
13. Adjournment

## **Presidents Report**

### **AGM June 27, 2017**

It is with mixed feelings that I present my last report as President of the Board of Directors of the Fredericton/ Oromocto Big Brothers Big Sisters Agency. I have been actively involved with the agency for over 30 years as both a Big Sister to two Littles and a Board member.

During the past eleven years I have been able to dedicate a significant amount of time to our organization because I had retired from my work with the Federal Government. It has been my pleasure to do what I could to raise our profile in the community and to raise money for this great cause. I firmly believe in our mandate of ensuring that every child who needs a mentor gets a mentor.

I leave the organization with optimism for the future but also with concern. The number of children served by our agency has not increased to keep up with the increase in our population including refugees and immigrants. We do not have a dedicated full time Executive Director, sufficient caseworkers to grow our numbers, and the sustainable finances required to run the programs needed to serve our community. BBBS has an international reputation as having an exemplary mentoring model which should help us to find businesses, foundations, government agencies, individuals who want to support us in a financial way.

Bowl for Kids Sake can still be an important yearly event that should be able to raise significant amounts of money. We need to think outside the box and find ways to grow the event here in Fredericton /Oromocto. We should talk to the Saint John office about their Bowl event. They run it over several days, have numerous gold silver and bronze sponsors, and raised over \$150,000 this year.

Rib Fest can continue to be a good fundraiser for us but it is very time consuming and is weather dependant. Also, the way the Executive Director has been using our name and reputation to fill their own coffers definitely needs to be addressed. We should have something in writing going into next year so we can get the most money possible from the event.

Our main focus should be getting sustainable funding so we can use special events as gravy instead of our meat and potatoes.

All the best in the future to our kids and our agency,

Anita Legere

Board President



**Big Brothers Big Sisters**  
of Fredericton and Oromocto

## **EXECUTIVE DIRECTOR’S ANNUAL REPORT**

**June 27, 2017**

### **Service Delivery Overview:**

Big Brothers Big Sisters supported 92 matches for children in our mentoring programs during the past year. 10 children were involved in the 2016 Summer Bunch Program. 45-50 more children and their families benefited through casework support, and one or more of the following:

- a) participation in agency activities such as the Christmas party,
- b) sponsorships for Christmas, camps, sports, events and bus passes.

The following 21 individuals were approved as volunteer mentors with our agency over the past year:

#### Big Brothers

Richard Beauregard Long  
Gary Brenton-Newton  
Matt Currie  
Alex Cyr  
Michael Lewis  
Greg Mersereau  
Andrew Northmore  
Anuel Schuler  
Jeffrey Tibbo

#### Big Sisters

Toby Branscombe  
Sharon Cassidy  
Sarah Chiasson  
Jennifer Flynn  
Deanna LeBrecht  
Holly McDougall  
Lindsay Palmer  
Brittany Pye  
Vanessa Resche

#### Mentors

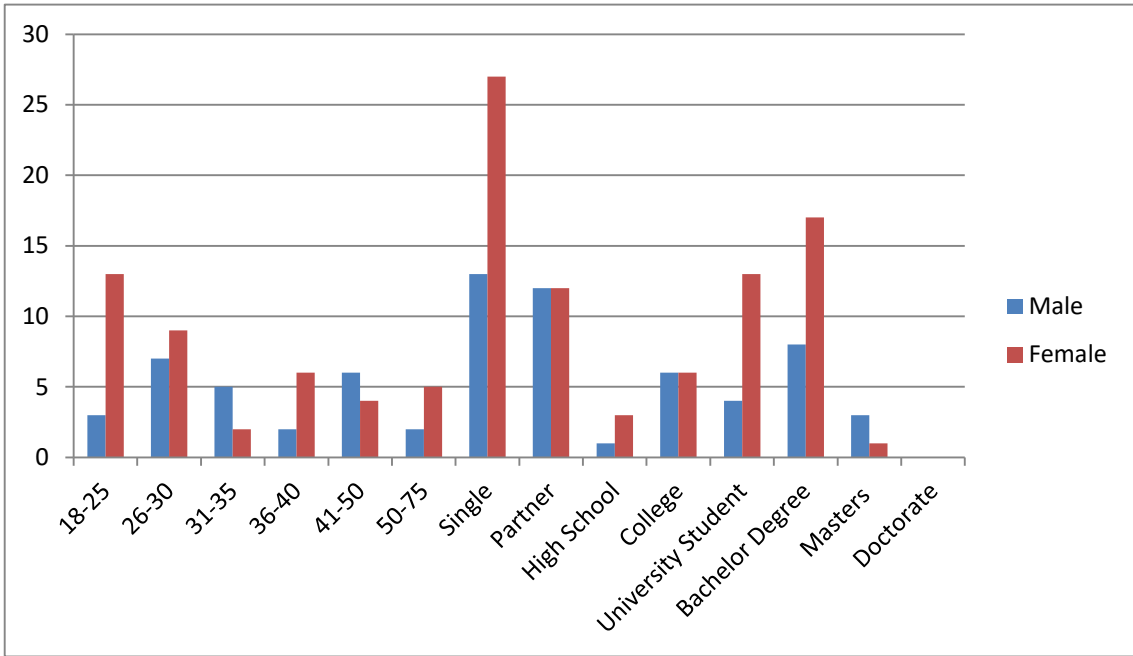
Rachel MacAllister  
Robyn Metcalfe  
Sydney Shaddick

Current Matches: 67 Big Brother: 21  
Big Sister: 36  
In-School Mentor: 10

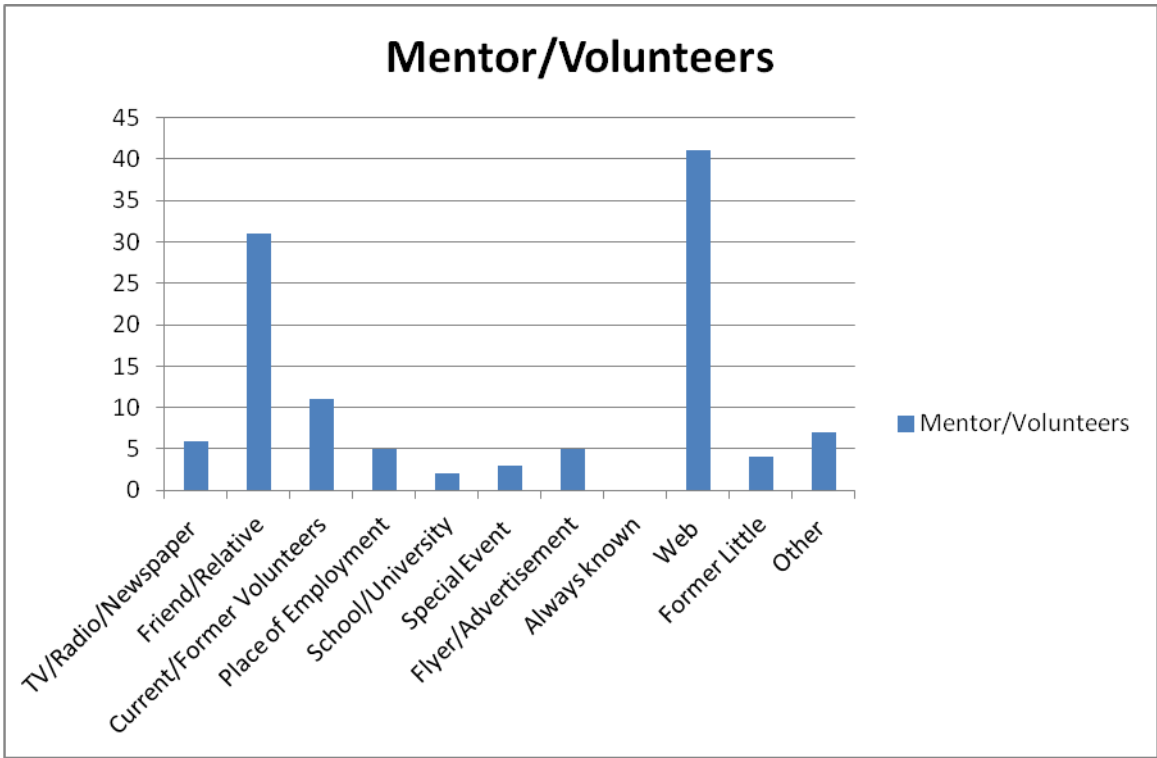
Match Length	New	1-2 yrs	3-4 yrs	5-8 yrs	9-10 yrs	10+ yrs
	21	28	11	5	1	1

Trisha Fournier Hoyt, Board Member, has approached me about her business Sorella Spa, sponsoring a **Go-Girls! Group** in 2017-2018. She has made a contact at George street Middle School concerning a possible partnership for the program.

How Potential Volunteers heard about our program in 2016-2017



Statistical Information about Volunteers Mentors at time of Application:



Currently Waiting for a Match: 38 19 Little Brothers  
 19 Little Sisters

## Match Activity and Client Sponsorship:

- Atlantic Super Store
- Base Theatre;
- Burger King;
- Carmen Creek Golf Course;
- City of Fredericton (bus tickets, swimming);
- Cosco, Christmas Party Treats
- Department of Transportation, Base Gagetown ( toys for Christmas Party – 9<sup>th</sup> year);
- Franks Diner;
- Fredericton Police Association “Cops for Kids” , Kids N’ Kops, Benefit Hockey Game tickets
- Greco Donair;
- John Dableh
- Kingswood;
- Main Street Bowl-a-Drome;
- McDonald’s;
- Muskies NB Group (fishing expedition)
- Relay for Life, Tickets for an event
- Saint Mary’s Entertainment
- Sheila Goudreau (Christmas Party)
- Sobeys
- Subway
- Tim Horton’s (summer Camp);
- TNB
- UNB: Tickets for the Harlem Globe Trotters event
- Wendy’s;
- WestJet : Westjetters for a Day

Our Christmas party was attended by approximately 170 people. Leader of the Green Party and MLA, Mr. David Coon and Mayor Mike O’Brien attended and helped to serve Pizza.

## **Fundraising activities and General Donations:**

### Top Two Financial Supporters:

- The United Way: \$36,359 for 2017-2018, (Matching/\$23,000,  
In-School Mentor/\$9000, Big Bunch/\$3000, Donor Option, \$1359
- Social Development, PNB: \$ 16,000



Presented by



- \$35,064 pledged
- Michael Munn, Top fundraiser
- Air Canada Foundation Ticket Draw Winner: Malcolm Appleby, RBC



### **Net Raised: 18,888.21**

- \$10,000 donation from Entry Fees
- \$ 6788.34 net from Pop and Water Sales
- \$1319.72 Donations
- 780.15 West Jet Tickets

### **Other Highlights from 2016-2017 Funding Activities and Donations:**

- Christmas OnLine Auction (refer to fundraising Committee Report)
- Sip and Paint Event (refer to fundraising Committee Report)
- Fredericton Community Foundation: \$2500 Grant supporting BBBS Matching;
- Nashwaaksis Y Service Club Breakfast: \$1339;
- RBC: \$1288 our share of funds they donated for the In-School Mentor Program in Atlantic Canada once again.
- CIBC Kings Place: 2 filing cabinets
- McInnes Cooper, \$500 donation in recognition of Leanne Murray's volunteer commitment with our agency as a Big Sister
- Many other general, Casual Day and BFKS donations were received from individuals, and more than 100 businesses.

### **Staff and Office Volunteers:**

#### **Currently:**

- Annette Atkinson, will reach 37 years of employment with our agency as a caseworker in September of this year.

- Nikita Mullins has been hired for 26 weeks through PNB funding;
- Oscar Paz has been hired for 10 weeks through PNB SEED funding;
- Karen Bowlen, offers 4 hours of volunteer work to us each week.

**During 2016-2017:**

- Bree Perley and Megan Barton were hired for the summer of 2016 through funding from the PNB SEED program.
- Joahna Abiertas worked for us for 8 weeks @ 15 hours a week as our Event Planner and Marketing Coordinator.
- Melissa MacKenzie, a Counseling student with DaVinci College completed an eight week placement with us.
- STU Sociology students and students from the Human Rights and NGO's Class volunteered for us for 15- 18 hours during their second term assisting with office and BFKS duties
- Jacqueline Martin continues to offer some time occasionally doing fundraising support such as creating tickets, etc.
- NBCC Staff helped us out at the office two days;
- Tangerine Bank helped us out at the office two days and are currently organizing a BBQ on our behalf
- Timeraiser150 Fredericton, United Way, secured potential volunteers for us for various commitments including mentoring and event support.

**Happy Birthday Big Brothers Big Sisters of Fredericton and Oromocto!**



I am looking forward to celebrating with you, and many others who support our mission, on September 28<sup>th</sup> at the Delta Hotel here in Fredericton.

I am proud to be a part of this team. I am inspired by each of you and the contribution you make to ensure our services are available to the children and youth in our community.

We make a difference!

“A mentor is someone who always allows you to see hope inside yourself” – Oprah Winfrey



Respectfully submitted by:  
Rhonda Rogers



## **Big Brothers Big Sisters of Fredericton and Oromocto**

**Annual General Meeting – June 27<sup>th</sup>, 2017**

**Treasurer's Report Year Ended April 30<sup>th</sup>, 2017**

To the Board:

For the fiscal year ended April 30<sup>th</sup>, 2017 I am pleased to announce an excess of revenues over expenses of \$18,745, bringing our cumulative total to \$23,722. It was a great result and we should all be proud of the work we did to accomplish this. This is a step in the right direction towards putting our organization on a solid financial base. However, much work still needs to be done and I still advocate towards our continuing to build a reserve fund. We are still waiting on information surrounding what the CRA will allow us to hold as a reserve fund, and once we know this we can better plan towards obtaining that target. If we are able to complete our goal of building one, it would offer us flexibility in the event of an unforeseen expense or if a large fundraiser does not have the results we were counting on.

We continue to work towards our diversification of fundraising revenues with events such as RibFest being of increasing importance as we face a headwind from a decline in the revenue from this year's Bowl for Kids' Sake. In creating this year's budget I attempted to stay conservative with our revenue expectations, providing benchmarks which we should be able to meet and possibly exceed. As we look to the future we must continue to keep a close eye on our expenses and not take for granted the financial performance of last year. Together we can continue to work towards creating an organization whose going concern status is not questioned because of financial difficulties.

Respectfully submitted,

Tristan J McBride, CFA  
Vice President & Treasurer